

# MYLUMPER PRIVACY POLICY

Effective: August 18, 2016

## Scope of This Policy

MyLumper Corp. (collectively, “MyLumper,” “we” or “us”), understands the importance of privacy. This Privacy Policy (“Policy”) describes how we collect, use, and disclose your information, including personal information, that we collect through our website [www.mylumper.com](http://www.mylumper.com) (the “Site”), our mobile applications (the “App”), and the MyLumper services available through the App and Site. In this Policy, “Services” means collectively, the Site and App, and the services available through the Site and App. MyLumper is an electronic payment platform that facilitates the payment of Lumper Fees, between a Shipper, Driver and a Lumper.

By visiting the Site, using or downloading the App, or using any of our Services, you agree that your personal information will be handled as described in this Policy. Your use of our Services, and any dispute over privacy, is subject to this Policy and our Terms of Use, including its applicable limitations on damages and the resolution of disputes. The Terms of Use are incorporated by reference into this Policy.

## Information We Collect

We may collect information about you directly from you, from third parties (such as other users of the Services), as well as automatically through your use of our Site or Services.

**Registration Information.** In order to use the Services, you must register for an account with us. In order to register for an account, you must provide us with certain information, including your name, email address, contact information, company name, and phone number.

**Trip Details.** We may collect trip details (from you or others), such as start address, delivery address, start date, estimated and actual delivery date, lumper name and contact information, company name, driver name and contact information, and PO number.

**Contests and Promotions.** In addition, we may run contests or promotions, or ask you to complete to user surveys or questionnaires; your participation is optional, but if you participate, we may collect additional information from you.

**Location Information.** If you grant us permission, we will access your location information from your mobile device.

**Other Information We Collect Automatically.** We also may automatically collect the following information about your use of our Services (including our App) through cookies, web beacons, and other technologies: your domain name; your browser type and operating system; page views; links you click; IP address; location information; the length of time you visit our Site and or use our Services; referring URL; access date and time; mobile device ID; location and language information; device name and model; operating system type, name, and version; your activities within the Services; and the length of time that you are logged into our Services. We may combine this information with other information that we have collected about you, including, where applicable, your user name, name, and other personal information. Please see the section “Cookies and Other Tracking Mechanisms” below for more information.

## How We Use the Information We Collect About You

We may use your information, including personal information, as follows:

- To provide our Services to you, including to facilitate lumping payments.
- To communicate with you about your use of our Services, to respond to your inquiries, to fulfill your orders, and for other customer service purposes.
- To tailor the content and information that we may send or display to you, to offer location customization, and personalized help and suggestions, and to otherwise personalize your experiences while using the Site or our Services.
- For marketing and promotional purposes. For example, we may use your information, such as your email address, to send you news and newsletters, special offers, and promotions, or to otherwise contact you about MyLumper or select third party products or information we think may interest you. We also may use the information that we learn about you to assist us in advertising our Services on third party websites.

- To better understand how users access and use our Site and Services, both on an aggregated and individualized basis, in order to improve our Services and respond to user desires and preferences, develop additional products and services, and for other research and analytical purposes.
- To administer our contests, promotions and surveys, to analyze the results for research purposes, and to comply with legal requirements;
- For other purposes where required by law or consented to by you.

### Sharing Your Information

We may share your information, including your personal information, as follows:

- **Users of Our Services.** Certain information such as the name and phone number you provide is shared amongst the other parties/users of the Services involved in a particular trip.
  - **Service Providers.** We may disclose the information we collect from you to third party vendors, service providers, contractors or agents who perform services for us. These service providers may only use the information we share with them on our behalf, in order to provide services to us.
  - **Affiliates.** We may disclose the information we collect from you to affiliates and subsidiaries of MyLumper; however, if we do so, their use and disclosure of your information will be subject to this Policy.
  - **Business Transfers.** If we are acquired by or merged with another company, if substantially all of our assets are transferred to another company, or as part of a bankruptcy proceeding, we may transfer the information we have collected about you to the acquiring company.
  - **In Response to Legal Process.** We also may disclose the information we collect from you in order to comply with the law, a judicial proceeding, court order, subpoena, or other legal process.
  - **To Protect Us and Others.** We also may disclose the information we collect from you where we believe it is necessary to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person or violations of this Policy, or as evidence in litigation in which we are involved.
- Aggregate and Anonymized Information.** We may share aggregate or anonymized information about users with third parties for marketing, advertising, research or similar purposes. For example, if we display advertisements on behalf of a third party, we may share aggregate, demographic information with that third party about the users to whom we displayed the advertisements.

### Cookies and Other Tracking

As mentioned above, we might use cookies and other tracking mechanisms to track information about your use of our Site or services. We may combine this information with other personal information we collect from you.

**Do-Not-Track.** Currently, our systems do not recognize browser “do-not-track” requests. You may, however, disable certain tracking as discussed in this section (e.g., by disabling cookies or opting out of ad networks).

**Cookies.** Cookies are alphanumeric identifiers that we transfer to your computer’s hard drive through your web browser for record-keeping purposes. We might use cookies to uniquely identify you, in order to help us to process your transactions and requests, to track aggregate and statistical information about user activity, and to display advertising both on our Site and on third-party sites. The Help portion of the toolbar on most browsers will tell you how to prevent your computer from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. If you disable cookies some features of our Site may not function.

**Clear GIFs.** Clear GIFs (a.k.a. web beacons, web bugs or pixel tags) are tiny graphics with a unique identifier, similar in function to cookies. In contrast to cookies, though, clear GIFs are embedded invisibly on web pages, not stored on your hard drive. We might use clear GIFs to track the activities of Site visitors and App users, help us manage content, and compile statistics about usage. We and our third party service providers also might use clear GIFs in HTML e-mails to our customers, to help us track e-mail response rates, identify when our e-mails are viewed, and track whether our e-mails are forwarded.

**Third-Party Analytics.** We also use automated devices and applications, such as [Google Analytics](#), and [Mixpanel](#) to evaluate usage of our Sites and App, and the services we provide; you can opt out of these tools as follows: [Google Analytics](#) and [Mixpanel](#). We use these tools to gather non-personal information about users to help us improve our services, performance and user experiences. These analytics providers may use cookies and other technologies to perform their services, and may combine the information that they collect about you on our Sites with other information that they have collected. This Policy does not cover such third parties' use of the data.

### **Marketing Choices**

We may send periodic promotional or informational emails to you, about MyLumper and the Services, and, from time-to-time, about third party products and offers we think may interest you. You may opt-out of such communications by following the opt-out instructions contained in the e-mail. Please note that it may take up to 10 business days for us to process opt-out requests. If you opt-out of receiving promotional emails from us, we may still send you e-mails about your account or any Services you have requested or received from us. Also, please note that if you take advantage of a third party offer MyLumper has sent to you, that third party may collect certain information from you, subject to its own privacy policy.

### **Plug-ins and Social Media Widgets**

Our Site may include social media features and widgets, such as the Facebook Like button and the "Share this" button, as well as other interactive mini-programs that run on our Site and Services and enable certain features to work (e.g., blogs and comments). These features may collect your IP address, which page you are visiting on our Site, and may set a cookie to enable the feature to function properly and for other purposes. These features are displayed on our Site, but are hosted by third parties, and are subject to their own privacy policies, not this one. Your interactions with these features are governed by the privacy policy of the company providing them.

### **Third Party Links and Access to Site**

The Services may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our Site and to read the privacy statements of any other website that collects personally identifiable information.

### **Correcting, Amending, and Deleting Personal Information**

You may modify any account information that you have submitted by logging into your account and updating your information. Please note that we maintain copies of information that you have updated, modified or deleted in our systems or as part of our business records.

### **Children's Privacy**

Our Services are not designed for children under 13. If we discover that a child under 13 has provided us with personal information, we will delete such information from our systems.

### **Changes to this Privacy Policy**

We may change our Privacy Policy from time to time. If we change our Privacy Policy, we will post those changes on the Site. We encourage you to periodically review this Privacy Policy to stay informed about how we are protecting the Personally Identifiable Information we collect. If we make any changes to this Policy that materially affect our practices with regard to the personal information we have previously collected from you, we will endeavor to provide you with notice in advance of such change by highlighting the change on our Site, or notifying users via email. Your continued use of this Site constitutes your agreement to this Privacy Policy and any updates.

### **Contact Us**

If you have any questions regarding our Privacy Policy, please contact us at [legal@mylumper.com](mailto:legal@mylumper.com).